



Edsel Ranger 4-door Sedan

Choose from 4 Edsel series—18 models
All with original features
you have never seen before

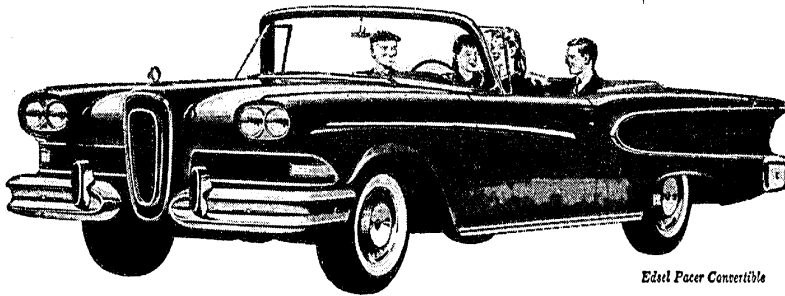
When you choose an Edsel, you choose from a 2-door sedan, two 4-door sedans, four 2-door hardtops, four 4-door hardtops, five station wagons, and two convertibles.

You choose from glowing metallic finishes, from strong, pure colors, from pastels—in over 90 combinations, with harmonizing interior colors.

Nor does your choice end there. You can have a single dial that lets you set temperature, air flow, even air conditioning, with

a twist of the wrist. You can have a warning light that flashes when oil is one quart low, another that warns of excessive speed, another that flashes when the fuel tank is within four gallons of being empty. You can have a release that opens the luggage compartment from the driver's seat. And any kind of power accessories you wish.

What does an Edsel cost? Edsel prices range from just above the lowest to just below the highest. *You can afford an Edsel.*



Edsel Pacer Convertible

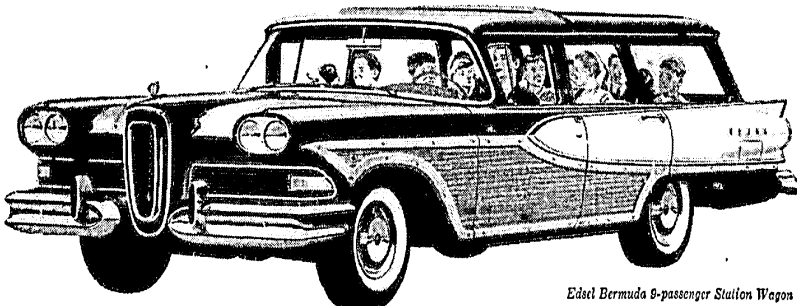
An invitation from
your Edsel Dealer: visit his
opening day party

Marking the advent of the first new major automobile in 19 years, your Edsel Dealer is having a party at his showroom. He cordially invites you to attend, so why not stop in? There's a thrill to seeing the Edsel big-as-life for the first time and taking it out for a trial run. And, if you're ready for a new car, your Edsel Dealer can show you how easy it is to own the newest car in the world: *the Edsel.*

EDSEL DIVISION • FORD MOTOR COMPANY

Now you can see
and drive the

EDSEL



Edsel Bermuda 8-passenger Station Wagon

SEE YOUR EDSEL DEALER

JACK MITCHELL, INC.
2200 Ross at Pearl RI 1-9902

CLYDE WEATHERBY MOTOR CO.
804 Lochwood Village DA 1-6418

IN OTHER AREAS SEE YOUR LOCAL EDSEL DEALER